



の一大のロー ロートのロトろ M Wein Annua M

The solid body electric guitar was developed in the late forties. Originally, it was conceived as an inexpensive alternative to the electrified F-hole arched top guitar which had already been in use for several years. Assembly line production techniques, ease of repair and affordability were immediate advantages of the solid body design.

The early fifties saw the emergence of newer, more amplified forms of music: rock and roll, rhythm and blues and country music all came to rely heavily upon this unique guitar. The raw, biting tone of these early instruments gave a handful of musicians the power to fill a dance hall and excite an audience. From then on, the solid body electric guitar had become an integral part of American popular music.

Viper – yesterday's sound made better.

With an imaginative approach to design and a concern for the needs of professional and amateur players, Ovation has added the word roundback to the language of guitars in less than ten years. Now, Ovation Instruments has taken a fresh look at 30-year-old solid body designs. The result is Viper.

Our experience with sophisticated electronic circuits in the Ovation Acoustic Electric, Deacon and Breadwinner electric guitars showed us that it was time somebody improved upon the basic solid body guitar. Viper is a new kind of solid body: an instrument that recalls the spirit of its origins and meets the quality and performance standards of contemporary players.

For years we'd listened to the recommendations of performing guitarists: their needs became our guidelines for shaping the Viper's tonal qualities. There seemed to be a real demand for a guitar with louder pickups, cleaner bass, more sustain and fuller treble. Finally there's a solid body with all of these advantages. If took Ovation to do it.

