

• U.S. Suggested List Prices Effective Aug. 1, 1977

---

# U.S.A. Price List 1977

---

Acoustic Guitars  
Acoustic/Electric Guitars  
Solid Body Guitars  
Solid Body Basses  
Cases  
Accessories  
Strings

---

**Ovation** Ovation Instruments Inc. New Hartford, CT 06057 (203) 379-0721

# Guitars

MODEL	CAT. NO.	COLOR	SUG. LIST
<b>Acoustic Deep Bowl</b>			
Balladeer	1111-1	Sunburst	\$385.00
Balladeer	1111-4	Natural	385.00
Balladeer	1111-6	White	385.00
Custom			
Balladeer	1112-1	Sunburst	410.00
Custom			
Balladeer	1112-2	Red	410.00
Custom			
Balladeer	1112-4	Natural	410.00
Ovation Classic	1113-4	Natural	460.00
Folklore	1114-4	Natural	410.00
Pacemaker			
12 String	1115-1	Sunburst	495.00
Pacemaker			
12 String	1115-4	Natural	495.00
Concert Classic	1116-4	Natural	395.00
Legend	1117-1	Sunburst	485.00
Legend	1117-2	Red	485.00
Legend	1117-4	Natural	485.00
Glen Campbell			
12 String	1118-4	Natural	545.00
Custom Legend	1119-4	Natural	820.00
		Antique	
Anniversary Guitar	1157-7	Brown	625.00

## Acoustic Shallow Bowl

Artist	1121-1	Sunburst	410.00
Artist	1121-4	Natural	410.00
Country Artist	1124-4	Natural	395.00
Glen Campbell			
Artist	1127-4	Natural	485.00

## Adamas by Ovation

Adamas	1187-2	Red	\$2200.00
Adamas	1187-7	Beige	2200.00
Adamas	1187-8	Blue	2200.00
Adamas (wide neck)	1189-2	Red	2200.00
Adamas (wide neck)	1189-7	Beige	2200.00
Adamas (wide neck)	1189-8	Blue	2200.00
*Electric Adamas	1687-2	Red	2350.00
*Electric Adamas	1687-7	Beige	2350.00
*Electric Adamas	1687-8	Blue	2350.00
*Electric			
Adamas (wide neck)	1689-2	Red	2350.00
*Electric			
Adamas (wide neck)	1689-7	Beige	2350.00
*Electric			
Adamas (wide neck)	1689-8	Blue	2350.00

MODEL	CAT. NO.	COLOR	SUG. LIST
<b>Acoustic Electric Deep Bowl</b>			
Electric Custom			
Balladeer	1612-1	Sunburst	535.00
Electric Custom			
Balladeer	1612-2	Red	535.00
Electric Custom			
Balladeer	1612-4	Natural	535.00
*Electric Classic (stereo)	1613-4	Natural	635.00
*Electric Folklore	1614-4	Natural	560.00
Electric Pacemaker			
12 String	1615-1	Sunburst	620.00
Electric Pacemaker			
12 String	1615-4	Natural	620.00
Electric Concert			
Classic	1616-4	Natural	520.00
*Electric Legend	1617-1	Sunburst	635.00
*Electric Legend	1617-2	Red	635.00
*Electric Legend	1617-4	Natural	635.00
*Electric Glen			
Campbell 12 String	1618-4	Natural	695.00
*Electric Custom			
Legend (stereo)	1619-4	Natural	995.00
*Electric Anniversary		Antique	
Guitar	1657-7	Brown	775.00

## Acoustic Electric Shallow Bowl

Electric Artist	1621-1	Sunburst	535.00
Electric Artist	1621-4	Natural	535.00
*Electric Country			
Artist	1624-4	Natural	545.00
*Electric Glen			
Campbell Artist	1627-4	Natural	635.00

## Matrix by Ovation

Deep Bowl	1132-1	Sunburst	\$260.00
Deep Bowl	1132-4	Natural	260.00
Shallow Bowl	1142-1	Sunburst	260.00
Shallow Bowl	1142-4	Natural	260.00

\*Guitars with tone control.

Wide neck measures 1-13/16" at the nut.

All Adamas prices include case and case cover.  
Adamas is not available in left-handed models.

Acoustic and Acoustic Electric Guitars are available in left-handed models at no extra cost.

# Ovation

Ovation Instruments Inc. New Hartford, CT 06057 (203) 379-0721

# Guitars, Cases & Strings

MODEL	CAT. NO.	COLOR	SUG. LIST
<b>Solid Body Electric Guitars</b>			
Breadwinner	1251-5	Black	\$415.00
Breadwinner	1251-6	White	415.00
Breadwinner	1251-7	Tan	415.00
Deacon	1252-1	Sunburst	495.00
Deacon	1252-2	Red	495.00
Deacon	1252-4	Natural	495.00
Deacon 12 String	1253-1	Sunburst	595.00
Deacon 12 String	1253-2	Red	595.00
Deacon 12 String	1253-4	Natural	595.00
Viper (Ebony F/B)†	1271-2	Red	370.00
Viper (Ebony F/B)†	1271-6	White	370.00
Viper (Maple F/B)†	1271-1	Sunburst	395.00
Viper (Maple F/B)†	1271-4	Natural	395.00
Viper (Maple F/B)†	1271-7	Nutmeg	395.00
Preacher (Ebony F/B)†	1281-1	Sunburst	460.00
Preacher (Ebony F/B)†	1281-2	Red	460.00
Preacher (Ebony F/B)†	1281-4	Natural	460.00
Preacher (Ebony F/B)†	1281-6	White	460.00
Preacher Deluxe	1283-4	Natural	550.00
Preacher Deluxe	1283-5	Black	550.00
Preacher Deluxe 12 String	1285-4	Natural	595.00
Preacher Deluxe 12 String	1285-5	Black	595.00

†F/B-fingerboard

## Solid Body Electric Bases

Magnum 1	1261-1	Sunburst	560.00
Magnum 1	1261-2	Red	560.00
Magnum 1	1261-4	Natural	560.00
Magnum 2	1262-1	Sunburst	675.00
Magnum 2	1262-2	Red	675.00
Magnum 2	1262-4	Natural	675.00

CAT. NO.	DESCRIPTION	SUG. LIST
<b>Cases</b>		
9101-0	Ovation Softshell Case for Acoustic Guitars	\$ 35.00
9110-0	Ovation Molded Case for Acoustic Guitars	100.00
9120-0	Ovation Softshell Case for Deacon and Breadwinner Electric Guitars	35.00
9121-0	Ovation Molded Case for Deacon and Breadwinner Electric Guitars	100.00
9122-0	Ovation Molded Case for Viper and Preacher Electric Guitars	100.00
9123-0	Ovation Molded Case for Magnum 1 & 2 Bases	110.00

SET NO.	DESCRIPTION	SET	DOZEN SETS
---------	-------------	-----	------------

## Strings

0A	Acoustic Silken Steel	\$6.00	\$72.00
1A	Acoustic Extra Light Gauge	5.50	66.00
2A	Acoustic Light Gauge	5.50	66.00
3A	Acoustic Medium Gauge	5.50	66.00
4A	Acoustic Heavy Gauge	5.95	71.40
10A	Acoustic 12 String Silken Steel	9.75	117.00
11A	Acoustic 12 String Light Gauge	8.50	102.00
12A	Acoustic 12 String Med. Gauge	8.50	102.00
8A	Classic Nylon (Gold & Black)	6.50	78.00
9A	Classic Nylon (Silver & Clear)	5.95	71.40
1E	Electric Extra Extra Light Gauge	5.50	66.00
2E	Electric Extra Light Gauge	5.50	66.00
3E	Electric Light Gauge	5.50	66.00
5E	Electric Light Gauge (Flat Wound)	7.95	95.40
6E	Electric Med. Gauge (Flat Wound)	7.95	95.40
12E	Electric 12 String Ex. Light Gauge	8.95	107.40
3C	Combination (acoustic or electric) Medium Gauge	5.00	60.00
2B	Banjo Light Weight	3.75	45.00
3B	Banjo Medium Weight	3.75	45.00
7B	Banjo Medium Weight (Tenor)	3.25	39.00
3M	Mandolin Medium Gauge	5.50	66.00

# Ovation

Ovation Instruments Inc. New Hartford, CT 06057 (203) 379-0721

# Accessories

CAT. NO.	DESCRIPTION	SUG. LIST
<b>Machine Heads</b>		
9301-0	Plastic Six-string Set .....	\$27.50
9302-0	Chrome-Plated Six-string Set .....	37.50
9303-0	Gold-Plated Six-string Set .....	59.50
9304-0	Plastic Classic Set .....	28.50
9305-0	Chrome-Plated Classic Set .....	45.00
9306-0	Gold-Plated Classic Set .....	65.00
9307-0	Chrome-Plated Six-string Mini Set ...	39.50
9308-0	Gold-Plated Six-string Mini Set .....	60.00
9309-0	Chrome and Pearl Six-string Mini Set (horizontal mounting)	39.50
9310-0	Gold and Pearl Six-string Mini Set (horizontal mounting)	55.00
9311-0	Gold and Pearl Six-string Set .....	54.50
9312-0	Chrome-Plated Bass Set .....	38.50
<b>Guitar Stands</b>		
9830-1	Acoustic Guitar Stand .....	13.95
9831-1	Solid Body Guitar Stand .....	13.95
<b>Saddle, Shim and Nut Sets</b>		
9335-1	Six-string Guitar Set .....	1.50
9335-2	Classic Guitar Set .....	1.80
9335-3	Twelve-string Guitar Set .....	2.25
<b>Strap Knobs</b>		
9340-1	Acoustic Guitar Set (Black Anodized)	1.50
9340-2	Solid Body Set (Chrome-Plated) ....	1.50
<b>Guitar Polish</b>		
9801-1	Guitar Polish—5 fl. oz. Aerosol Can (12 Pack)	22.20
9851-0	Polishing Cloth (12 Pack) .....	12.00
<b>Pegwinder</b>		
9810-5	Pegwinder (12 Pack) .....	21.00
<b>Adjustment Wrench</b>		
9832-0	Adjustment Wrench .....	2.25
<b>Guitar Cords</b>		
9640-0	15' Plastic Cord—Straight, Molded Plugs .....	5.00
9643-0	20' Plastic Cord—Curly, Metal Plugs ..	10.00
9644-0	20' Rubber Cord—Curly, Metal Plugs	15.00
9648-0	Stereo "Y" Cord—Straight 15' Plastic	8.50

CAT. NO.	DESCRIPTION	SUG. LIST
<b>Picks</b>		
Any of the Ovation Flat Picks listed below can be ordered with a special imprint on one side. Ask your Ovation District Sales Manager for details.		
9246-1	Tor-Shell Pick .5mm .....	12.00 gr.
9246-2	Tor-Shell Pick .7mm .....	12.00 gr.
9246-3	Tor-Shell Pick 1mm .....	12.00 gr.
9250-1	Duraflex Pick .5mm .....	12.85 gr.
9250-2	Duraflex Pick .7mm .....	12.85 gr.
9250-3	Duraflex Pick 1mm .....	12.85 gr.
9250-4	Duraflex Pick 1.25mm .....	13.85 gr.
9260-1	Duraflex Pick .5mm .....	15.50 gr.
9260-2	Duraflex Pick .7mm .....	15.50 gr.
9260-3	Duraflex Pick 1mm .....	15.50 gr.
9270-1	Duraflex Thumb Pick Small ...	7.00/4 doz.
9270-2	Duraflex Thumb Pick Large ...	10.50/4 doz.
9275-1	Duraflex Finger Pick Small ...	7.00/4 doz.
9275-2	Duraflex Finger Pick Large ...	10.50/4 doz.
9290-0	Pick Assortment of Tor-Shell and Duraflex Flat and Duraflex Finger and Thumb Picks ....	46.95/32 doz.
<b>Pic-Keys</b>		
9230-1	Pic-Key Pack 40 .....	65.00
9230-2	Pic-Key Refill (40 key chains) .....	60.00
<b>Woven Guitar Straps</b>		
9140-0	Package of 12 2" Straps in Mixed Colors .....	\$71.40
<b>Belt and Guitar Strap Sets</b>		
9145-2	Red/Black Woven Cloth .....	11.50
9145-7	Brown/Black Woven Cloth .....	11.50
9145-8	Blue/Black Woven Cloth .....	11.50
<b>Leather Guitar Straps</b>		
9130-4	2-1/2"—Natural Leather .....	10.95
9130-5	2-1/2"—Black Leather .....	10.95
9130-6	2-1/2"—White Leather .....	10.95
9130-7	2-1/2"—Brown Leather .....	10.95
9131-4	3-1/2"—Natural Leather .....	13.95
9131-5	3-1/2"—Black Leather .....	13.95
9131-6	3-1/2"—White Leather .....	13.95
9131-7	3-1/2"—Brown Leather .....	13.95

Prices and specifications are subject to change without notice.  
 All prices F.O.B. — New Hartford, CT  
 All Ovation instruments are made in the U.S.A.  
 Prices effective Aug. 1, 1977

*For special instruments other than those listed on the price list, contact Ovation Instruments.*

## Ovation

Ovation Instruments Inc. New Hartford, CT 06057 (203) 379-0721  
 A Kaman Company © 1977 Printed in the U.S.A.